

PROFILE





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WHAT MAKES **US THE RIGHT** CHOICE?

Our process? It's like second nature to us, effortless and smooth.

We're all about flexibility, working smart, and nailing those deadlines.

Collaboration and teamwork? They're our jam when teaming up with partners.

You won't find any secrets here. We believe in transparency, commitment, and keeping it real.

Our squad? They've got sharp ears and keen eyes for your needs.

We dig deep, do our homework, and find the tailored solutions that rock.

Our mission? To take your business to new heights and make it shine.



GOOD

AesthetiQueen.

The Retail Guru.

Design Head

Head of Retail Concepts

The ByteWizzard.

Digital Transformation Specialist

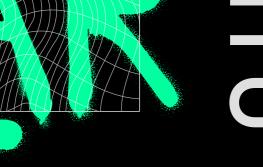


As the Design Head, this individual is the guardian of the company's brand identity. They lead a team of designers, ensuring the highest quality in all design work while maintaining and nurturing the company's unique visual identity. Their role is to uphold the brand's image and standards, while fostering creativity and innovation within the design team.

The Retail Concepts Guru rocks retail with customer-focused strategies, deep market dives, and mind-blowing experiences. From store layouts to killer campaigns, they blend online and offline seamlessly. Collaborating with cross-functional teams, they supercharge sales growth and give the retail brand an epic makeover.



The ByteWizzard leads the charge in upgrading the company's digital landscape. They assess capabilities, strategize improvements, and collaborate with stakeholders to implement innovative solutions. From cutting-edge software systems to seamless digital processes, they enhance the digital experience for customers and employees.



The Production Ninja

Production Head

The Production Ninja is the driving force behind seamless manufacturing and production. They expertly optimize workflows, judiciously manage resources, and unwaveringly uphold the highest quality standards. Collaborating harmoniously with suppliers and cross-functional departments, they orchestrate the perfect symphony of meeting targets and flawlessly delivering products on time, leaving a lasting impression of excellence.

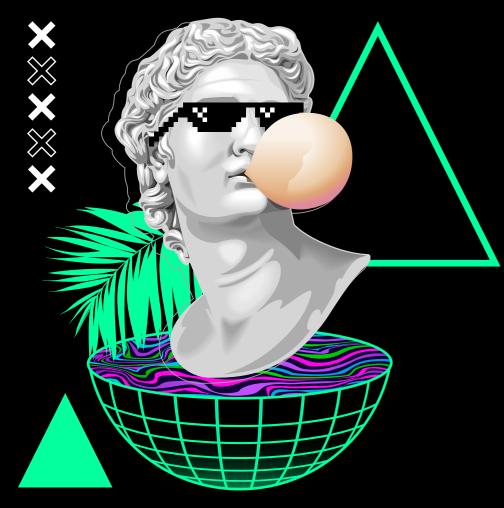
The CreativeCurator

Creative Director



The CreativeCurator ignites the company's creative fire. They shape the vision and direction, ensuring the brand's message resonates across all mediums. Collaborating with the team, they unleash innovative concepts, wield their creative magic to review and approve designs, and ensure every masterpiece aligns with the company's goals.

VISUAL IDENTITY



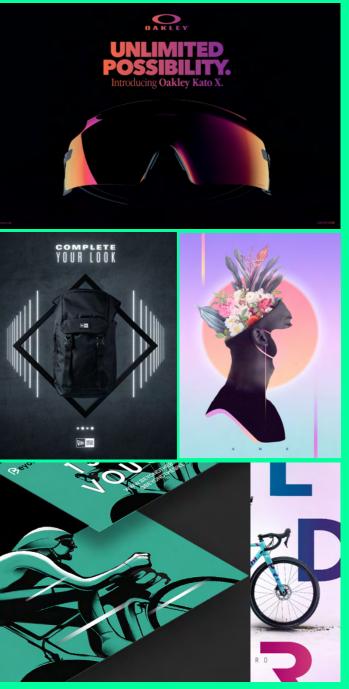


- Crafting a jaw-dropping logo
- Harnessing the power of typography
- Weaving together a palette of vibrant hues
- Creating promotional materials that ignite curiosity (think mind-blowing flyers, posters, and billboards)
- Commanding attention on social media with stunning post images, avatars, and cover pictures

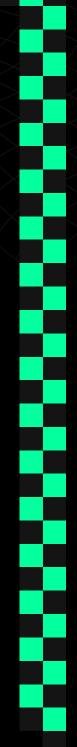












RETAIL EXPERIENCE

Our aim is to devise an outstanding plan encompassing strategic approaches and tactics that will effectively allure customers and boost your sales. Our focus will revolve around key aspects such as your

Target consumer

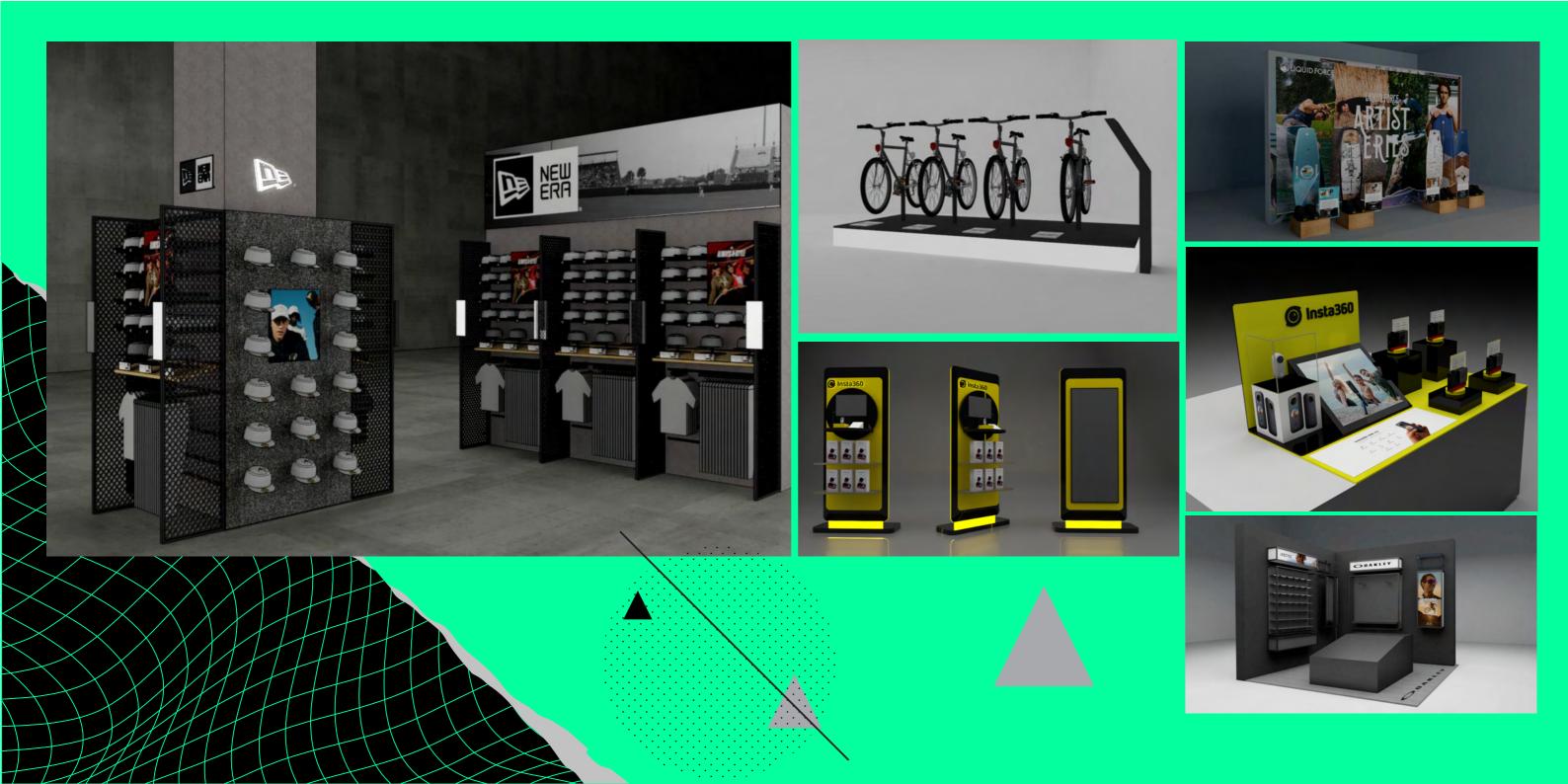
- Cost considerations
- Convenience factors
- Communication
 strategies.





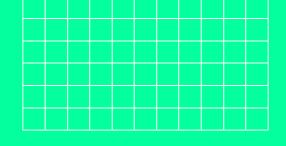


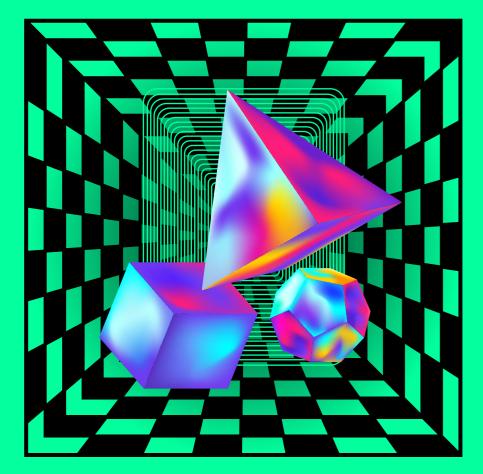




CONCEPT CREATION

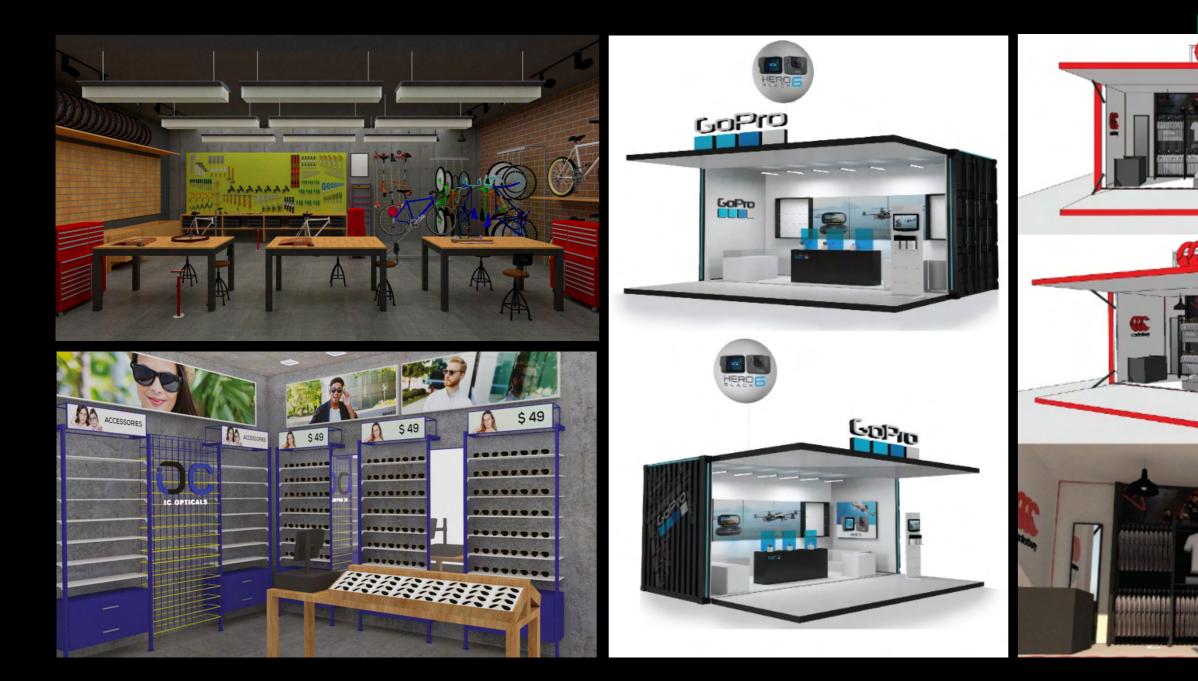
generating innovative and original ideas that serve as the foundation for various projects, products, or campaigns.

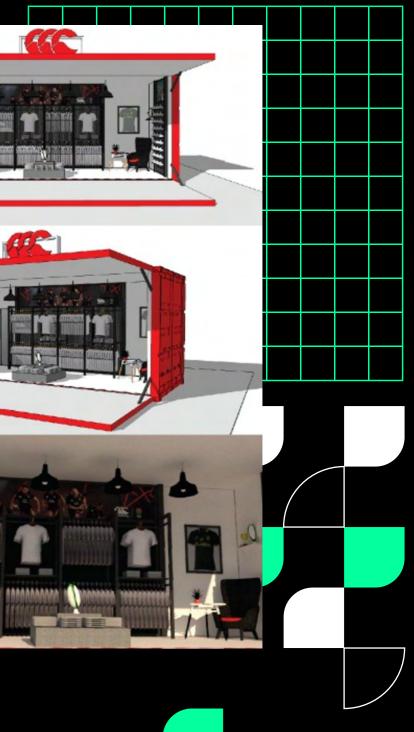




- Discovering valuable findings and insights
- Clearly defining the challenge at hand
- Igniting the creative storm of brainstorming!
- Extracting the ultimate gem of an idea from the brainstorming session
- Ensuring the feasibility of executing the ideas
- Transforming the concept into a tangible masterpiece!







EVENTS EXHIBITION

Creative Concept: Describe the creative concept or theme you developed for the exhibition stand. Explain how it aligned with the client's goals and the target audience.

Booth Layout and Design: Showcase the layout and design of the exhibition stand, including floor plans, 3D renderings, and technical drawings if applicable.

Materials and Construction: Discuss the materials you used in the stand's construction and how you ensured its durability and functionality.

Interactive Elements: If there were any interactive or engaging elements in the stand design, such as touchscreens, games, or demonstrations, showcase them.

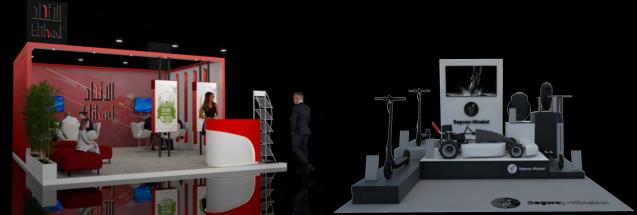
Lighting and Audiovisuals: Include details about the lighting and audiovisual elements that enhanced the overall experience of the exhibition stand.

Graphics and Signage: Present examples of graphics and signage used within the stand to convey key messages or information.

Photography and Videography: Include high-quality photos and videos of the completed exhibition stand, showcasing its appearance and functionality.









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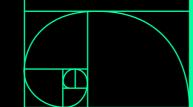






PACKAGING DESIGN

- Structure: Determines the shape, size, and functionality of the package.
- Materials: Carefully chosen for durability, sustainability, and product protection.
- Color: Evokes emotions, communicates brand identity, and attracts attention.
- Imagery: Uses visual elements to convey product features and create a compelling narrative.
- **Typography:** Selects fonts and text placement to deliver information clearly and consistently.
- **Regulatory Information:** Ensures compliance with labeling and safety requirements.
- Ancillary Design Elements: Enhances packaging aesthetics and consumer experience.





















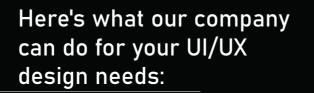












- User research to understand your target audience and their needs.
- Creation of wireframes and prototypes for visualizing the interface structure.
- Design of visually captivating interfaces aligned with your brand identity.
- Focus on intuitive interaction design and seamless user experience.
- Usability testing for gathering feedback and continuous improvement.
- Responsive design for optimized experience across devices.
- Collaboration and open communication to ensure client satisfaction.

CORPORATE GIFTS

Gifting creates a strong sense of connection and positive associations with the giver, be it an individual or a brand. Companies and marketers leverage gifting to build better relationships with clients, showing appreciation for their business. Incorporating gifting into marketing and employee retention strategies yields high ROI and satisfaction. Thoughtfully chosen gifts tailored to recipients' preferences communicate brand values, deepen emotional connections, and leave a lasting impression. Gifting goes beyond material exchange, fostering goodwill and trust. It sparks word-of-mouth marketing, generating referrals and expanding brand reach. Moreover, it plays a vital role in employee retention, boosting morale, job satisfaction, and loyalty. Gifting is a strategic tool that strengthens relationships, fosters advocacy, and contributes to business success.



KEEP IN TOUCH.

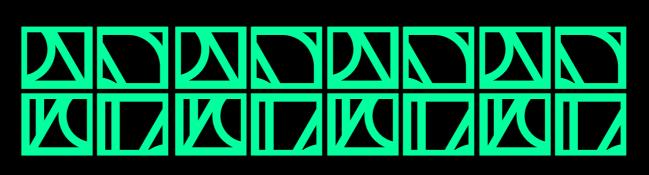
Phone. +971 58 260 4390

Website. www.dado.ae

Email. info@dado.ae

@dado

Don't Hesitate To contact Us if you need Help.



Address. Mirdiff, Dubai

Instagram.



www.dado.ae

